



Boys & Girls Club of Ottawa

# 17<sup>th</sup> annual **BRIAN SMITH** Memorial Golf Tournament

Tuesday, July 10, 2012

## Information about the tournament



## History of the tournament



**Golf courses:** Eagle Creek Golf Course / The Marshes at Brookstreet  
**Tee-off time:** 10:00 a.m. shotgun start  
**Cost:** \$300 (includes lunch and dinner) or \$1,200 per foursome

**Golf course/Spa:** MarchWood Golf Course / Brookstreet's Au Naturel Spa (includes 9 or 18 holes of golf and the afternoon at the Spa)  
**Tee-off time:** 10:15 a.m. shotgun start  
**Cost:** \$250 (includes lunch and dinner) or \$1,000 per foursome

**Dinner and auctions:** Brookstreet Hotel (doors open at 4:00 p.m.)

**Emcee:** Dean Brown

The Brian Smith Memorial Golf Tournament honours the memory of Brian (Smitty) Smith, the popular CTV Ottawa sportscaster, former NHL hockey player and Boys and Girls Club of Ottawa alumnus who was killed while leaving the CTV television studio on his way to speak to the Children's Wish Foundation.

This year will mark the 17th time we have gathered in Smitty's memory. Our community lost a great supporter of so many charities. As one longtime supporter of this golf event was overheard saying, "If I could achieve in a lifetime what Smitty did in a year for local charities, I will have served my community well." The Boys & Girls Club of Ottawa happened to be Smitty's favourite charity as his experiences at the Boys & Girls Club and at camp paved a path in his life that helped enrich our community.

Last year's event raised \$131,000 (net). A total of \$1.55 million (net) has been raised over 16 years in Brian's name to support 1,944 youth at Camp Smitty.

In keeping with the mission of the Boys & Girls Club, Camp Smitty provides a safe, supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life.

To learn more about Camp Smitty and this golf event, please visit [bgcottawa.org](http://bgcottawa.org)



Consecutive  
years with  
this event as  
of 2011

## 2011 corporate sponsors

• <b>Modis</b> - Title sponsor	12
• <b>MBNA</b> - Scholarship and major gift sponsor	9
• <b>Walton International</b> - Golf cart sponsor	2
• <b>Coughlin &amp; Associates Ltd.</b> - Organizational sponsor	11
• <b>Sun Life Financial</b> - Dinner sponsor	10
• <b>Corbeil</b> (Pinecrest location) - Course sponsor at Eagle Creek and major gift sponsor	5
• <b>TITUS</b> - Course sponsor at The Marshes	1
• <b>Coca-Cola</b> - Water and major gift sponsor	6
• <b>Oracle</b> - Golfer gift sponsor	4
• <b>Ottawa Citizen</b> - Media sponsor and major gift sponsor	16
• <b>VIA Rail Canada</b> - Major gift sponsor	2
• <b>Carlson Wagonlit Travel</b> - Raffle sponsor	4
• <b>Shepell.fgi</b> - Lunch sponsor at Eagle Creek	3
• <b>RBC</b> (Bob MacDonald) - Lunch sponsor at The Marshes	1
• <b>Rosehall Run</b> - Wine sponsor	4
• <b>Manulife Financial</b> - Co-sponsor for the MarchWood and Spa and lunch sponsor at MarchWood	5
• <b>Homewood Human Solutions</b> - Co-sponsor for the MarchWood and Spa	5
• <b>Lone Star Texas Grill</b> - Closest to pin and prize sponsor	16
• <b>CTV Ottawa</b> - Media and prize sponsor	16
• <b>Molson</b> - Major gift sponsor	16
• <b>Ottawa Senators</b> - Major gift and hole-in-one sponsor	16
• <b>Gilmore Doculink</b> - Program sponsor	6
• <b>Team 1200</b> - Media sponsor	12
• <b>Rogers Business Solutions</b> - Most accurate drive and tee-box sponsor	2
• <b>Coldwell Banker Coburn Realty</b> - Longest drive sponsor	12
• <b>Giant Tiger</b> - Prize sponsor	6
• <b>Hillary's</b> - Winning foursomes sponsor	7
• <b>Ideal Roofing</b> - Major gift sponsor	2
• <b>Cowan Insurance Group</b> - Tee box sponsor	5
• <b>Cistel</b> - Tee box sponsor	5
• <b>Sprott Asset Management</b> - Tee box sponsor	4
• <b>Coldwell Banker Coburn Realty (John Cushing)</b> - Tee box sponsor	3
• <b>Ferguslea Properties Ltd.</b> - Tee box sponsor	3
• <b>Fred Guy Moving &amp; Storage Ltd.</b> - Tee box sponsor	2
• <b>Shoppers Drug Mart</b> - Tee box sponsor	1
• <b>Borden Ladner Gervais</b> - Tee box sponsor	1
• <b>AVW-TELAV</b> - Audio visual sponsor	1

## 2012 available sponsorship opportunities

### SILENT AUCTION DONORS

- Name recognition in the event program
- Name recognition on the bid sheet for the donated item
- Name recognition in the Ottawa Citizen thank you ad

### PRIZE DONORS – Donated major item(s) for live auction

- Name recognition as a sponsor in the Ottawa Citizen promotional ads
- Live auction signage at dinner and in program
- Logo recognition as a live auction donor in handouts to the golfers at registration
- Logo recognition as a major prize donor on The Marshes' GPS system on all golf carts
- Logo recognition as a major prize donor on the Brookstreet's entrance plasma TVs
- Logo recognition prior to dinner on the Video Wall in the Brookstreet foyer
- Logo recognition during the live auction (auctioneer - Dean Brown)
- Name recognition in Ottawa Citizen thank-you ad

### TEE-BOX SPONSORSHIPS – \$1,700 (\$500 without foursome)

- One foursome (includes lunch and dinner)
- Tee-box logo signage on designated hole on both championship courses
- Name recognition as a sponsor in the Ottawa Citizen promotional ads
- Logo recognition as a tee-box sponsor on The Marshes' GPS system on all golf carts
- Logo recognition on the website and in the program
- Logo recognition as a tee-box sponsor on slides during dinner in the Brookstreet ballroom and prior to the dinner on the Video Wall in the Brookstreet foyer
- Name recognition in Ottawa Citizen thank-you ad